

# ***It's time to Proclaim Independence once again!***

As we look back on our country's remarkable journey to freedom and independence, this notion can also resonate with the modular manufacturing industry. A lot of leaders are struggling with the "should I or maybe not, conundrum". Instead, they should be embracing freedom from this antiquated mythology of sticks and stones modular manufacturing. They should be thinking "Why not" as the choice for this developing the new world. Sticks and stones manufacturing is maxed out, it's labor intensive, gobbles up enormous amounts of floor space. It slows delivery times, not to mention shipping without damage.

We broke free of the United Kingdom's tyranny nearly 250 years ago. The modular manufacturing marketplace is now crying out for change. Sadly, the modular manufacturers are not really listening to their customer base, rather, 90% or more of them see little to nothing wrong. Sales are fine, profits seem alright, however the supply ratio is growing wider every day. No one is addressing the changing and expanding demands from the up-and-coming customer base. We are 7,000,000 homes short and growing.

If modular manufacturing is going to grow to embrace the "New World" and the current expanding demands, then they will need to realize, building with sticks and stones indoors, is not manufacturing, it's just a field-built home, only assembling them inside!

HSC's (Honeycomb Structural Composite) panels are the Legos of the modular manufacturing industry. They are simple to use and remarkably strong just like the Lego, as anyone who has stepped on one barefoot will attest. The GCI HSC panel bares all the same similarities as Lego does and will not easily break.

Best Regards

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